

Lista de lucrări

Anca Maria Clipa

I. Articole ISI cu factor de impact

1. Clipa, A.-M.; Clipa, C.-I.; Danileț, M.; Andrei, A.G. Enhancing Sustainable Employment Relationships: An Empirical Investigation of the Influence of Trust in Employer and Subjective Value in Employment Contract Negotiations. *Sustainability* 2019, 11, 4995.

<https://www.mdpi.com/2071-1050/11/18/4995>

2. Anderson, A., Clipa, A. M., Fritzsche, A., Clipa, C. I., & Agheorghiesei, D. T. (2023). Entrepreneurship and family firms cofounders' familiness at work through rhetoric appeals. *International Journal of Entrepreneurial Behavior & Research*, ahead-of-print(ahead-of-print). <https://doi.org/10.1108/IJEBr-04-2021-0271>

3. Clipa, A. M., Chițac, I. M., Clipa, C. I., & Florea, N. (2023). Social Capital and Innovative Performance in Networks: The Journey of Romanian SaaS Entrepreneurs. *Entrepreneurship Research Journal*. <https://doi.org/doi:10.1515/erj-2022-0016>

4. Roman, C. T., Prodan, A., & Clipa, A. M. (2022). BOOK REVIEW "Innovating in the Open Lab: The New Potential for Interactive Value Creation Across Organisational Boundaries. *International Journal of Innovation Management (ijim)*, 26(08), 1-4. WOS: 000934205500001 , <https://www.worldscientific.com/doi/abs/10.1142/S1363919622800020> , published 7 February 2023

5. Ionescu, A.M., Clipa, A.-M., Turnea, E.-S., Clipa, C.-I., Bedrule-Grigoruță, M.V., Roth, S. (2022). "The impact of innovation framework conditions on corporate digital technology integration: institutions as facilitators for sustainable digital transformation", *Journal of Business Economics and Management*, 23(5), 1037-1059 (ISI Web of Science; ISSN: 2029-4433). <https://doi.org/10.3846/jbem.2022.17039>

II. Articole științifice publicate in extenso în reviste indexate BDI:

1. Clipa, A. M., & Clipa, C. I. (2021). International Entrepreneurial Orientation: The Case of Romanian SaaS Entrepreneurs. *Network Intelligence Studies*, IX(17), 43-47. ISSN-L: 2344-1712, https://seaopenresearch.eu/Journals/articles/NIS_17_5.pdf, revistă BDI indexată în: DOAJ, RePEc, EBSCO
2. CLIPA, A. M.(2020) MAPPING BUSINESS SUPPORT FOR THE IT ENTREPRENEURIAL ECOSYSTEM IN ROMANIA. *Journal of Public Administration, Finance and Law*, ISSN = 2285 – 2204 (print) - ISSN–L = 2285 – 3499 (online) Disponibil la: http://www.jopafll.com/uploads/issue17/MAPPING_BUSINESS_SUPPORT_FOR_THE_IT_ENTREPRENEURIAL_ECOSYSTEM_IN_ROMANIA.pdf EBSCO, CEEOL
3. Clipa, Anca Maria (2018), Employment Contract Negotiations for Romanian IT Employees and Their Willingness for Future (Re)Negotiations, *SEA - Practical Application of Science*, issue 18, p. 307-312, http://seaopenresearch.eu/Journals/articles/SPAS_18_9.pdf revistă BDI indexată în: DOAJ, CEEOL, Repec
4. Clipa, Anca Maria; Clipa, Cătălin Ioan (2018). Employer Brand Scale Development. The Case of IT Companies in Romania, *Management Intercultural*, Volume XX, Issue 41, revista BDI indexata in: CEEOL, RePEc, ISSN-L: 2360 – 2554 , http://seaopenresearch.eu/Journals/articles/SPAS_18_9.pdf
5. Clipa, Anca Maria; Postolea, Sorina (2017). "Investigating What Romanian IT Recruiters and Employees Value When They Negotiate Employment Contract" *SEA - Practical Application of Science*, *Fundația Română pentru Inteligența Afacerii*, Editorial

Department, issue 15, pages 321-329, December, revistă BDI indexată în: DOAJ, CEEOL, Repec

6. Danileț, Magdalena; Mihai, Olesia; Clipa, Anca Maria (2017) "EU's Metaphorical Representation in the Moldovan Economic Press", CES Working Papers, Volumul 9, Issue 2, ISSN: 2067 –7693, revista BDI indexată în: CEEOL, DOAJ, EBSCO, Index Copernicus, ProQuest, RePEc, Ulrich's Periodicals Directory, World Cat, ISSN: 2067 –7693, <https://www.ceeol.com/search/article-detail?id=603752>
7. Clipa, Cătălin Ioan; Danileț, Magdalena; Clipa, Anca Maria (2017) "Country of Origin Effect and Perception of Romanian Consumers", JSR Junior Scientific Researcher Journal Vol.3, Issue 1, revista BDI indexată în: DOAJ, CEEOL, Repec (MPRA), Research Bible, I2OR, Directory of Science, Iseek, Academic Keys, Google Scholar, PBN, Scientific Indexing Service (SIS), ISSN Journal: 2,458-0341, http://www.jsrpublishing.com/userfiles/files/current_issue/21/Catalin_Clipa_Article.pdf
8. Clipa, Cătălin Ioan; Clipa, Anca Maria (2017). "The Convergence of Strategic Human Resource Management Practices: Republic of Moldova and European Union", EcoForum, Vol. 6, Issue 3 (13), <https://www.ceeol.com/search/article-detail?id=584377> revistă BDI indexată în: DOAJ, Repec
9. Prodan, Adriana; Clipa, Cătălin Ioan; Clipa, Anca Maria (2009), "The transfer of Romanian human resources management practices in multinational companies", MIBES Transactions, Vol. 3 No. 1, pp. 96-102., http://mtol.teithessaly.gr/vol3_2009/prodan-c%20clipa-a%20clipa%5B1%5D.pdf

II. Articole științifice publicate in extenso în volumele unor conferințe internaționale

1. Clipa, Anca Maria, Stoian, Claudia, Danileț, Magdalena, Tugulea, Oana, (2017). Exploring Employer Brand For The IT Industry: A Qualitative Approach. Paper presented at the Entrepreneurship and Family Enterprise Research International Conference, ISBN 978-84-16989-93-5
2. Sapariuc, A. T., & Clipa, A. M. Teachers' Emotional Intelligence and Conflict Management Strategies Implementation Impacting Educational Institution Reputation. In *10th International Scientific Conference ERAZ 2024 Conference Proceedings* (p. 447).

III. Teza de doctorat Teza de doctorat cu titlul „Valoarea subiectivă și disponibilitatea pentru negocieri viitoare privind contractul individual de muncă”
Coordonator științific: Prof. univ. dr. Ștefan Prutianu
Domeniul de specialitate: Marketing, Școala Doctorală de Economie și Administrarea Afacerilor (SDEAA) Facultatea de Economie și Administrarea Afacerilor (FEAA) Universitatea “Alexandru Ioan Cuza” (UAIC), Iași, Romania

IV. Carte – Publicarea tezei de doctorat

Titlul cărții: „Valoarea subiectivă și disponibilitatea pentru negocieri viitoare privind contractul individual de muncă” Editura TEHNOPRESS, acreditată CNCIS, Iasi, Romania, ISBN: 978-606-687-369-7.

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